

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 314008-1 | 10/21/12 | October 2012 | 10/01/12 - 10/16/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

| Advertiser | Product | Estimate Number |
|----------------------------|-------------------------|-----------------|
| West / Republican / Congre | Allen West for Congress | 1154 - Angela |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/10/12 - 10/16/12 | 314008 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 12521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/10/12 | 10/16/12 | M-F 7-9a | 7-9a | 111-1-- | :30 | 4 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 111-1-- 4 \$950.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WPTV W 10/10/12 8:51 AM M-F 7-9a 7-9a :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 4 WPTV F 10/12/12 6:59 AM M-F 7-9a 7-9a :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 3 WPTV M 10/15/12 6:58 AM M-F 7-9a 7-9a :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 5 WPTV Tu 10/16/12 6:59 AM M-F 7-9a 7-9a :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 5 | 10/10/12 | 10/16/12 | M-F 12n-1p | 12-1p | 11111-- | :30 | 5 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$425.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WPTV W 10/10/12 12:21 PM M-F 12n-1p 12-1p :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 6 WPTV Th 10/11/12 12:57 PM M-F 12n-1p 12-1p :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 3 WPTV F 10/12/12 12:27 PM M-F 12n-1p 12-1p :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 7 WPTV M 10/15/12 12:07 PM M-F 12n-1p 12-1p :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 5 WPTV Tu 10/16/12 12:29 PM M-F 12n-1p 12-1p :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 6 | 10/10/12 | 10/16/12 | M-F 1-2p | 1-2p | 111-1-- | :30 | 4 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 111-1-- 4 \$350.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 3 WPTV W 10/10/12 1:29 PM M-F 1-2p 1-2p :30 AWTV100401H \$350.00 NM | | | | | | | | | |
| 2 WPTV F 10/12/12 1:59 PM M-F 1-2p 1-2p :30 AWTV100401H \$350.00 NM | | | | | | | | | |
| 4 WPTV M 10/15/12 1:58 PM M-F 1-2p 1-2p :30 AWTV100401H \$350.00 NM | | | | | | | | | |
| 5 WPTV Tu 10/16/12 1:59 PM M-F 1-2p 1-2p :30 AWTV100401H \$350.00 NM | | | | | | | | | |

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| 314008-1 | 10/21/12 | October 2012 | 10/01/12 - 10/16/12 |
| Advertiser | Product | Estimate Number | |
| West / Republican / Congre | Allen West for Congress | 1154 - Angela | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 7 | 10/10/12 | 10/15/12 | M-F 5-530p | 5-530p | 1-1-1-- | :30 | 3 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-1-1-- 3 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:22 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM 4 WPTV F 10/12/12 5:27 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM 3 WPTV M 10/15/12 5:21 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 10 | 10/16/12 | 10/16/12 | Tuesday Prime A | 8-9p | -T----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 8:43 PM Tuesday Prime A 8-9p :30 AWTV100401H \$3,000.00 NM | | | | | | | | | |
| 11 | 10/13/12 | 10/13/12 | Sa 8-10a | 8-10a | -----S- | :30 | 1 | \$725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$725.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:23 AM Sa 8-10a 8-10a :30 AWTV100401H \$725.00 NM | | | | | | | | | |
| 12 | 10/14/12 | 10/14/12 | Su 8-9a | 8-9a | -----S | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 8:26 AM Su 8-9a 8-9a :30 AWTV100401H \$900.00 NM | | | | | | | | | |
| 13 | 10/12/12 | 10/12/12 | M-F 11-12n | 11a-12p | ----F-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 11:26 AM M-F 11-12n 11a-12p :30 AWTV100401H \$350.00 NM | | | | | | | | | |
| 14 | 10/10/12 | 10/16/12 | M-F 7-730p | 7-730p | 11111-- | :30 | 5 | \$775.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$775.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 7:12 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 2 WPTV Th 10/11/12 7:12 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 3 WPTV F 10/12/12 7:11 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 4 WPTV M 10/15/12 7:19 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 5 WPTV Tu 10/16/12 7:17 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM | | | | | | | | | |
| 15 | 10/10/12 | 10/16/12 | M-F 730-8p | 730-8p | 11111-- | :30 | 5 | \$775.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$775.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 7:41 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 2 WPTV Th 10/11/12 7:54 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 3 WPTV F 10/12/12 7:55 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 4 WPTV M 10/15/12 M-F 730-8p 730-8p :00 \$775.00 NM Unresolved 5 WPTV Tu 10/16/12 7:46 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM | | | | | | | | | |

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| 314008-1 | 10/21/12 | October 2012 | 10/01/12 - 10/16/12 |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 16 | 10/11/12 | 10/14/12 | M-F 430-5a | 430-5a | ----F-- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 4:57 AM M-F 430-5a 430-5a :30 AWTV100401H \$100.00 NM | | | | | | | | | |
| 17 | 10/11/12 | 10/16/12 | M-F 5-6a | 5-6a | 11-11-- | :30 | 4 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11-11-- 4 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 5:21 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 2 WPTV F 10/12/12 5:27 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 3 WPTV M 10/15/12 5:27 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 4 WPTV Tu 10/16/12 5:43 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM | | | | | | | | | |
| 18 | 10/11/12 | 10/16/12 | M-F 7-9a | 7-9a | ---1--- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ---1--- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 7:22 AM M-F 7-9a 7-9a :30 AWTV100401H \$1,500.00 NM | | | | | | | | | |
| 19 | 10/11/12 | 10/16/12 | Sa 7-8a | 7-8a | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 7:42 AM Sa 7-8a 7-8a :30 AWTV100401H \$600.00 NM | | | | | | | | | |
| 20 | 10/11/12 | 10/16/12 | Sa 10-1030a | 10-1030a | -----S- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 10:09 AM Sa 10-1030a 10-1030a :30 AWTV100401H \$500.00 NM | | | | | | | | | |
| 21 | 10/11/12 | 10/16/12 | Su 7-8a | 7-8a | -----S | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 7:55 AM Su 7-8a 7-8a :30 AWTV100401H \$425.00 NM | | | | | | | | | |
| 22 | 10/11/12 | 10/16/12 | M-F 9-10a | 9-10a | 11----- | :30 | 2 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 9:49 AM M-F 9-10a 9-10a :30 AWTV100401H \$550.00 NM 2 WPTV Tu 10/16/12 9:50 AM M-F 9-10a 9-10a :30 AWTV100401H \$550.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 23 | 10/11/12 | 10/16/12 | M-F 4p-5p | 4-5p | -1-1--- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -1-1--- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 4:21 PM M-F 4p-5p 4-5p :30 AWTV100401H \$600.00 NM 2 WPTV Tu 10/16/12 4:36 PM M-F 4p-5p 4-5p :30 AWTV100401H \$600.00 NM | | | | | | | | | |
| 24 | 10/11/12 | 10/16/12 | M-F 530-6p | 530-6p | ---1--- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ---1--- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 5:43 PM M-F 530-6p 530-6p :30 AWTV100401H \$1,600.00 NM | | | | | | | | | |
| 25 | 10/11/12 | 10/16/12 | M-F 530-6p | 530-6p | 11----- | :30 | 2 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:44 PM M-F 530-6p 530-6p :30 AWTV100401H \$950.00 NM 2 WPTV Tu 10/16/12 5:41 PM M-F 530-6p 530-6p :30 AWTV100401H \$950.00 NM | | | | | | | | | |
| 26 | 10/11/12 | 10/16/12 | M-F 6-630p | 6-630p | 11----- | :30 | 2 | \$1,325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$1,325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 6:23 PM M-F 6-630p 6-630p :30 AWTV100401H \$1,325.00 NM 2 WPTV Tu 10/16/12 6:23 PM M-F 6-630p 6-630p :30 AWTV100401H \$1,325.00 NM | | | | | | | | | |
| 27 | 10/11/12 | 10/16/12 | M-F 11-1135p | 11-1135p | -1-11-- | :30 | 3 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -1-11-- 3 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 11:32 PM M-F 11-1135p 11-1135p :30 AWTV100401H \$1,400.00 NM 3 WPTV F 10/12/12 11:33 PM M-F 11-1135p 11-1135p :30 AWTV100401H \$1,400.00 NM 2 WPTV Tu 10/16/12 11:32 PM M-F 11-1135p 11-1135p :30 AWTV100401H \$1,400.00 NM | | | | | | | | | |
| 28 | 10/11/12 | 10/16/12 | M-F 1135p-1235a | 1135p-1235a | ----1-- | :30 | 1 | \$475.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ----1-- 1 \$475.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 12:20 AM M-F 1135p-1235a 1135p-1235a :30 AWTV100401H \$475.00 NM | | | | | | | | | |
| 29 | 10/11/12 | 10/16/12 | dateline | 10-11p | ----1-- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ----1-- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 10:31 PM dateline 10-11p :30 AWTV100401H \$1,500.00 NM | | | | | | | | | |

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|---|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 30 | 10/14/12 | 10/14/12 | SU 10-11am To the Point | 10-11am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 10:55 AM SU 10-11am To the Point 10-11am :30 AwTV100401H \$350.00 NM | | | | | | | | | |
| 31 | 10/12/12 | 10/12/12 | M-F 1235-135a | 1235-0135a | ----F-- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 10/12/12 1:28 AM M-F 1235-135a 1235-0135a :30 AwTV100401H \$175.00 NM | | | | | | | | | |

Total Spots 54 Gross Total \$41,800.00

Payment Terms 30 Days

Agency Commission \$6,270.00

Net Amount Due \$35,530.00